



League of Women Voters of New Mexico

Board of Directors Meeting May 15, 2011 Holiday Inn Express, 60 Entrada Drive Los Alamos

Draft May 17, 2011

Present: Mona Blaber, Bonnie Burn, Barbara Calef, Cheryl Haaker, Joe Keefe, Lora Lucero, Dick Mason, Meredith Machen, Linda Moscarella, Shelly Shepherd and Judy Williams.

Absent: Chris Burroughs, Lynn Jones

The meeting was called to order at 11:45 a.m. by Shelly Shepherd, the meeting convener, following the LWVNM Biennial Convention. Judy Williams agreed to take minutes in the absence of the Secretary.

The LWVNM biennial convention elected a new board of directors. As there were no nominees for the posts of President and Vice President, these offices remained vacant. Thus, the board adopted a “leadership team” approach and assigned Board and League duties accordingly.

Director Appointment: Linda Moscarella was appointed to the Board to serve as Elections Chair. Barbara Calef moved, Shelly Shepherd seconded; passed unanimously.

- Linda and Meredith have submitted a grant proposal to conduct Public Advocacy and Voter Protection (PAVP) activities.

Bonnie Burn described the procedure for the member information lists: The Secretary develops the list of Board members. The local presidents send their Board lists to the Secretary.

The Leadership Team model.

The model was discussed. The Leadership Team will serve as the committee to ensure that needed activities are carried out, that assignments are made, and the model is modified along the way as needs arise. The first proposed model of team leadership was to have the four local presidents serve as the team leaders. Bonnie Burn declined to participate because of her local League schedule.

The following Board members agreed to form the Leadership Team: Shelly Shepherd, President, LWVNM; Barbara Calef, President, LWVLA; Judy Williams, President, LWVSFC; Linda Moscarella, Elections and Voting Issues Chair; Dick Mason, Action and Advocacy Co-Chair; Meredith Machen, Education Chair; Joe Keefe, Communications Chair.

In addition to the Leadership Team, the officers are: Chris Burroughs, Secretary; Cheryl Haaker, Treasurer; Lynn Jones, Membership Chair; Mona Blaber, La Palabra editor; Education; Lora Lucero, Natural Resources Chair.

The Leadership Team will share some responsibilities, rotate others, and maintain still others.

- Board meetings will be convened by a member of the League in the area where the meeting will be held.
- Shelly Shepherd will serve as the clearinghouse for board agendas, which will be discussed in a conference call prior to the meeting and drafted by the convener.
- Checks can be signed by the Secretary, Treasurer and Dick Mason, all of whom live in the area where the banking is done.
- Issues and advocacy inquiries will be handled by Dick Mason.
- The Leadership Team will delegate many other functions and activities to other members of the Board.
- Joe Keefe is willing to be a facilitator when needed.

Judy Williams volunteered to prepare a written description of the model.

Other Business:

Calendar for 2011-2012: The Board agreed on the calendar dates and locations for meetings.

La Palabra: Mona Blaber stated that LWVNM will begin sending La Palabra electronically in addition to the mailed copy in order to accustom people to receiving it this way. After two issues members with email addresses will be given the opportunity to opt out of receiving it ONLY electronically. Sending electronically will save significantly on printing and mailing costs. Members without email addresses will continue to receive mailed copies.

Concern was raised about

1. advising the printer, Business Products (Leonard Baca – 505-266-4011, email: printing@bpsabq.com) and MailQuick (Mickey Riley – 505-255-6795, email: milq@aol.com) about this potential loss of business.
2. how to handle getting print copies to League members who do not have email addresses.
3. effect on bulk mailing privilege—will there be the required 350 users to maintain the LWVNM bulk mail rate.
4. Method of obtaining email list from LWVUS and courtesy copies list need to be researched.

Mona Blaber will prepare an article for La Palabra on the transition to electronic mailings.

Meredith Machen suggested that La Palabra be mailed electronically to all those who receive their Voters electronically.

Electronic communications method: Meredith moved to establish a LWVNM Constant Contact account at a cost of \$30 per month. Dick Mason seconded. The board approved unanimously. Constant Contact will be a major means of communicating with members and others. Local Leagues will also be able to use the service.

Authorized check signers: Meredith Machen moved to authorize Dick Mason to be a signer on the League accounts. Joe Keefe seconded. The Board approved unanimously.

League cell phone: Meredith Machen moved to end the cell phone contract as soon as possible. Shelly Shepherd seconded. The Board approved the motion unanimously.

Judy Williams agreed to prepare an article for La Palabra on the Leadership Team model.

The meeting adjourned at 12:50 PM.

Respectfully submitted,

Judy Williams

2011-2012 BOARD CALENDAR*

2011

- May 15 LWVNM Board meeting, 11:30 am-1 pm
- July 2 LWVNM Board meeting, Albuquerque, 10:30 am – 3 pm
- July 25: Deadline for summer 2011 La Palabra
- September 17 LWVNM Board meeting, Santa Fe, 10:30 am – 3 pm
- September 30: Deadline for fall 2011 La Palabra
- November 19 LWVNM Board meeting, Socorro area, 10:30 – 3 pm
- December 3** LWVNM Lobbying Workshop, Albuquerque or Santa Fe
- December 10: Deadline for winter 2012 La Palabra

2012

- January 7 LWVNM Board meeting, Albuquerque, 10:30 am – 3 pm
- January 24* League Day at the Legislature
- March 17 LWVNM Board meeting, Socorro??, 12:30 – 5 pm
- March 29: Deadline for spring 2011 La Palabra, Call to Council 2012
- May 12 LWVNM Council, Albuquerque

*All LWVNM Board meetings are on Saturdays with the exception of League Day, which occurs the second Tuesday after a 30-day session begins.

**The Lobbying workshop is generally held in early December in Albuquerque in even-numbered years (when the Legislature has a 30-day session) and in Santa Fe in odd-numbered years (when the Legislature has a 60-day session).