

LEAGUE OF WOMEN VOTERS OF NEW MEXICO

Board of Directors Meeting

July 2, 2011, 10:34 a.m.-3:12 p.m.

University of New Mexico School of Law

Members Present: Linda Moscarella, Mona Blaber, Shelly Shepherd , Judy Williams, Barbara Calef, Joe Keefe, Meredith Machen, Lora Lucero, Cheryl Haaker, Richard Mason, Chris Burroughs Lynn Jones

Absent: Bonnie Burn

Approval of Agenda: Added to agenda were requirements for letters to the editor; election protection, archives, and appeal to Supreme Court.

Approval of Minutes: The minutes from the May 15, 2011 meeting were accepted and will be filed. Blaber moved they be accepted; Mason seconded. Board approved.

Treasurer's Report: Treasurer Haaker presented the treasurer's report. She reported the spreadsheet shows two months of activity. Revenue from the silent auction was \$704, which included \$235 in auction-related contributions. Current in-kind contributions amounted to \$249.52. Total assets through June 30, 2011 amounted to \$2,499.94 in the checking account and \$2,519.93 in the savings. Discussion focused on whether to maintain a bulk mailing permit since *La Palabra* is soon going to be emailed electronically to members with email accounts. The board agreed to use the LWVCNM bulk mail permit, since it has the same address as the LWVNM's permit. Haaker said she would check on what is needed to be done with the balance in the LWVNM bulk mail account.

LWVNM Website Report: Haaker provided a website report. She indicated that the website revamp is almost complete; access and control of the Facebook page has been transferred to Blaber and Lucero; and updates from the convention are posted, including new officers, calendar and minutes. The Fair Representation website is up-to-date. Haaker noted that she still needs to upload information about the new studies. The LWVNM list serves include 43 members on the LWVNMAction list serve, 36 members on the LWVNMFair list serve and 59 members on the LWVNMTopics list serve. This compares to the LWVCNMTopics list serve which has 236 members.

Membership Report: Jones reported there are 15 members-at-large. Five of these owe dues. Discussion centered around ways to keep members-at-large better informed, including possibly sending them periodic letters with updates.

LWVUS Council: Mason and Blaber reported on the LWVUS Council meeting. They said there was considerable discussion at the council on national television ads that ran in Massachusetts

and Missouri; on AARP social media reaching out through Facebook and Twitter; and the roll-out of a new national website that will have a better search engine.

Direction to board from convention regarding term limits: Board discussed term limits.

Directions to the board from Naishing Key at LWVNM Convention May 15: Direction 1 – Mason moved to oppose the direction; seconded by Machen. Board Approved. (Direction 1: We urge the board to look at our position on term limits and possibly work to eliminate it from our slate of positions.) Direction 2 – Machen moved to oppose the direction; Williams seconded. Board approved. (Direction 2: We urge the board to appoint three members of the League to draft an article for *La Palabra* about the pros and cons of our position on term limits, with the goal of stimulating discussion among league members about further action on the position. The three members should include one member who supports the position, one member who opposes the position and one member who is undecided.) The board agreed that they would ask Mary Wilson to write an educational article about term limits. If she can't write the article, Moscarella said she would write it.

Old Business:

* ***Request for financial support for Vote 411 from local leagues:*** Machen moved not to provide financial support; seconded by Haaker. The board approved the motion.

* ***Constant Contact and having use of it for local leagues:*** Machen moved to sign up for the annual payment plan for Constant Contact; Calef seconded. Board approved.

* ***Credit Card:*** Machen moved to have Haaker investigate establishing a credit card at a local financial institution; Lucero seconded. Board approved.

* ***Cell Phone:*** Board agreed to give Mason the President's cell phone to keep track of what goes on in the special session this fall.

* ***PAVP grant received:*** LWVNM was awarded a \$5,000 Public Advocacy for Protection grant from LWVUS. The money is to be used to improve the organization and delivery of advocacy efforts to reduce the disenfranchisement of voters, especially for New Mexico's eligible minorities, the poor and the elderly. In addition, it is to be used to conduct educational campaigns aimed at fighting legislative and administrative rule changes that would create barriers to voting. Keefe volunteered to do all radio and television PSAs for free as part of this campaign. ***I agree with Bonnie's points. Some of the questions she raises may need to go to the next board meeting and should be on the agenda for the July 21 meeting. However I think one is answered. Isn't Jan Bray the new chair of the alcohol study?***

Linda

----- Original Message -----

Subject: Re: Updated LWVNM Calendar and Board Chart

Date: Fri, 25 May 2012 17:59:09 -0600

From: Bonnie Burn <burnb@comcast.net>
To: Linda Moscarella <lmosc@taosnet.com>

I also would like a board list from CNM. Barbara Calef sent me a copy of the newly LA Board. I'm not sure if she sent the same copy to the Board as a whole. Although I've sent this before, attached is GLC's Board List for 2012-2013.

On the LWVNM Board list, my information is correct. Everyone should look at their contact information to assure Chris that it is correct.

Since Mona Blaber resigned as Las Palabra Editor, she should probably be listed as La Palabra Liaison because we depend on her to help Chris email copies of La Palabra to members and to develop the print mailing list for Chris. Is there other things she does? I would appreciate Mona investigating why I didn't get my e-La Palabra. I think at the Board Meeting after Council, other board members mentioned they did not get copies. Perhaps everyone should check and report back to Mona.

Since no one has volunteered to take on La Palabra editor, Chris should be listed as Editor, if she is willing to accept that title.

Drug Study needs to reflect who is taking Dee Watkins place as chair.

Natural Resources: Now that Lora Lucero resigned, will Judy Williams be listed as the chair, or will the LWVNM Board be seeking a new chair?

These are the changes that I see immediately. Perhaps other LWVNM Board members see other changes.

Thank you for letting me put in my 2 cents.

Bonnie Burn

Tel: (575) 526-0013

Email: burnb@comcast.netcharity. The charity has completed a water project for the small village of Los Regadillos located in the highlands of Guatemala.

*** Leadership team model discussion:** During the meeting Machen said she revised the Leadership Team document based on the recommendation of our liaison, Peg Hill, who suggested that we have two people act IN LIEU OF co-presidents and two people act IN LIEU OF co-vice presidents." She said we can fit their names in on LWVUS forms and in other places so we don't have to go through laborious explanations about why we have no president or vice president. Machen explained that Mason already has the authority to speak for LWVNM on legislative actions, and Moscarella has the most experience with the national, state, and local Leagues, so they should act in lieu of the presidents. Joe Keefe is already the communications officer, so he has a position as spokesperson. Since he is new to LWVNM and

to the board, Machen volunteered to act with him in lieu of co-vice presidents. At the meeting the local presidents all said they were relieved not to be on the Leadership Team as they have numerous responsibilities in their local regions. Another topic brought by Mason in the Leadership Team model discussion was the issue of who on the team should approve letters to the editor/op-ed pieces. It was generally agreed the author would send the piece to the entire leadership team, giving them a strict deadline to reply. If the deadline is not met, the author has the authority to go ahead and submit the item.

* ***Discussion about board members opinion about National ads:*** The board generally agreed that the ads were in bad taste, Shepherd asked if the board wanted to send a letter to national about transparency and how these ads appeared to be partisan. Lucero said she would write a draft letter about the ads to send to national. Prior to sending the letter, she would give the letter to Calef before circulating it to the board.

* ***La Palabra discussion:*** Blaber is the new editor. The deadline for the next issue is July 22. Among articles to be included in the next issue are redistricting, transparency, articles from all local presidents, climate change, term limits Leadership Team, and PAPV (Voter photo ID).

* ***Land Use Study Questions:*** Calef sent questions for Land Use Study. Mason moved to approve the questions as presented; Machen seconded. Board approved. Machen moved to accept PRC study questions as presented at convention; Lucero seconded. Motioned approved by board. Shepherd said she would contact Dee Watkins regarding questions about negative affects of alcohol (the third study).

* ***Report on Redistricting issues:*** Haaker presented an extensive report on activities of the redistricting committee. A delegation of several league members, representing three of the local leagues, attended the first Redistricting Committee meeting on June 20. Haaker read a statement from the state league, offering its assistance in holding public meetings and offering to videotape these meetings so they can be posted on the state Redistricting website. League members will attend each of the nine public hearings in Clovis, Roswell, Las Cruces, Acoma Pueblo, Gallup, Farmington, Albuquerque, Rio Rancho, Las Vegas and Santa Fe.

Review of nonpartisan/coalition/advocacy policies: Board agreed to discuss at next meeting in Santa Fe.

Archives: Calef questioned what to do with old files. There is an archive at the Zimmerman Library at the University of New Mexico. It was agreed this issue will be included on the next agenda.

Next Meeting: September 17, 2011 in Santa Fe

Adjournment: The meeting was adjourned at 3:12 p.m.

Submitted by:

Christine Burroughs, Secretary